



SPIRIT

ISSUE NO.1

ONE AND ALL



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THE NEWSLETTER IS BY THE FAN FOR THE FANS

ROUND 10 REVIEW

Hawthorn (27.12 174) def. North Melbourne (9.5. 59)

What happened? This has been 3 times while Brad Scott has been coach. I'm not saying it's his fault. It's just a fact. It shows that the team hasn't improved since his appointment. Sure, we beat Geelong but we have to back that up against other 'Top 4' sides. Hawthorn were just too good all around the ground. They had us covered at all aspects and maintained that throughout the game. Buddy Franklin could not be stopped. When that man is on fire, it wouldn't matter who you put on him, he'll kick a bag on you and that's what he did against North. Watching the game, it didn't feel right. The team is better than that performance and we need to stick by them. A few positives from the game was Sam Wright up forward. and Daniel Wells gathering possessions with his deadly kick. Other than that, it was quite disappointing. But we're Shinboners. I know a lot of people don't like that tag but I love it. It's times like these that make the North Melbourne footy club what it is today. Backs behind the wall and come out and play North Melbourne type footy against Gold Coast at Metricon Stadium in Round 12.

G'day guys. This is a weekly newsletter on all things North Melbourne and I thought this would be the perfect time to release the first newsletter amid the resignation of Eugene Arocca and after the 100+ thrashing we got from Hawthorn. This is made by a few fans who just wanted to get their opinions heard and to interact with other North Melbourne fans. Be sure to follow us on Twitter:

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This newsletter will get bigger every week. If you'd like to write something for the newsletter, message one of us.

ROUND 11 PREVIEW

Bye.

I'm quite happy that the bye has come early. It'll help us reassess where we are at as a playing group and as a football club.

EUGENE AROCCA QUILTS

If you haven't heard already, Eugene Arocca has stepped down as the CEO of the North Melbourne Football Club. Amid rumours circulating the footy community about a rift between him and Chairman James Brayshaw, he stepped down as CEO effective immediately. Many of these issues have believed to have been between with the Head of the Football Department Donald McDonald, James Brayshaw and Eugene Arocca. Brayshaw rejected rumours there was an internal fighting between the pair. We obviously did not see this coming but as a club we must stand strong and support the new CEO whoever it may be.

THE RESIGNATION

As a result of matters beyond my control, I have handed in my resignation to James Brayshaw effective immediately.

I will remain a proud and passionate member of the North Melbourne Football Club and will fondly remember my time as CEO.

I want to thank my loyal staff for their incredible hard work and support and I want to pass on my best wishes to the playing group, Board and football department for a successful future.

"I would also like to acknowledge our amazing supporters and urge them to continue to back the club in and get right behind the mighty royal blue and white.

North Melbourne has been a big part of my life for the past five years and I hope to remain part of the Kangaroo family for a long time to come.

Matt Finnis	4.00	Cam Vale	5.00
Josh Eaton	8.00	Geoff Walsh	11.00
Ben Jesse	13.00	Darren Birch	13.00
Adam Aiello	15.00	Allan Aylett	15.00
John Murphy	17.00	James Brayshaw	17.00
Hannah Way	19.00	Chris Simmonds	19.00
Heath O'Loughlin	21.00	Dale Holmes	21.00

Michael Moschogianis

23.00

[View all selections](#)

Left: The odds for North Melbourne's next CEO.