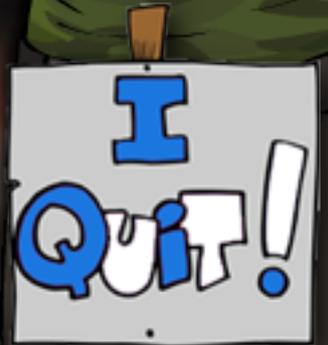


# ROUND 11 NEWSLETTER

SUPERCOACHHQ.COM

## SMALL STEP FOR DEMPSEY GIANT LEAP FOR ESSENDON

MORE ON PAGE 3



**SOLD OUT**

IT'S NEVER A SELL OUT!  
MORE ON PAGE 5

SHOCK LOSS  
DETAILS ON PAGE 7

## LATEST SCHQ ARTICLES



- [Round 11 Wrap Up](#)

### THE GARY ABLETT MEDAL



The winner of the Gary Ablett medal this week is Dane Swan. Massive game from him on Monday with 42 disposals (23 kicks, 19 handballs and 14 of them contested), 6 clearances and 2 goals with a disposal efficiency of 81 %. Honourable mentions go to Jobe Watson (149 points) who nearly single handedly won the game for Essendon and Joel Selwood (154 points).

### THE ZAC DAWSON MEDAL



There were many players who can have easily won the Zac Dawson medal for Round 11 but a 44 point game from Dustin Martin takes the cake. Despite getting 20 disposals, only 5 of them were contested which is not good enough in wet weather footy. Also, at a rate of 55% disposal efficiency, he as well as the Tigers struggled all afternoon.

### BROUGHT IN THE POINTS



How good was Rhyce Shaw on the weekend? Scored 125 supercoach points in their close win against Essendon and was instrumental in bringing the ball from the half back flank to the half forward line. With 23 disposals (21 kicks and 2 handballs), 8 rebound 50s and at a rate of 74%, he is a bargain at only \$370,200.

### TRADE OF THE WEEK



**OUT:** An underperforming rookie

**IN:** Priddis

Hopefully a few of you have some money in the bank by chasing in with Sam Shaw this week or Jamie Elliot and Marley Williams last week. This will help you get Priddis. I got him with trading out Hall. Not too bad, huh? Having a DPP link doesn't hurt either. I used Sidebottom, I suggest you do the same if you can.

For Sandilands, a lot of ruckman have very high breakevens so I'll be waiting one week for them to get cheaper.

### Want to sign up for the newsletter?

All thanks to Mail Chimp, you can now easily sign up to receive the weekly newsletter by click [this link](#).

### SARGE'S ORDERS



- Geelong too good. Carlton are really getting hurt by their injuries.
- Didn't Richmond look out of sorts? It's wins like those that build seasons. Well done, Fremantle and Ross Lyon.
- Gary, Gary, Gary....
- What a bloody great game of footy. Poor form by Etihad Stadium though.
- Hawthorn just too good.
- Good crowd at AAMI Stadium though.
- Good signs from Melbourne on Monday. Need to be more consistent for all four quarters and they'll improve in a big way.

### THE ANDREW CARRAZZO MEDAL



Great to hear Andrew Carrazzo is back for Carlton this week. Might have to change the name of the medal. From all the nominations, I've couldn't split it between Aaron Sandilands who after 5 minutes injured his other foot and David Zaharakis who injured his calf and is facing 4 - 5 weeks on the sideline. Just a few of the problems we had to face during the already bad enoguh weekend from hell.

### THE NAT FYFE MEDAL



A lot of debate about which rookie from Collingwood would get more game time and have the better job security, Marley Williams or Jamie Elliott. Jamie Elliot seemed like a tackling machine finishing with 7 tackles and 61 supercoach points. Marley Williams finished with 30 supercoach points. With Pendles likely to come back in Round 13, who will get dropped?

# CORKSCREWS VIEW

Hi all, Corey Kennedy here. I am here to right my opinion and views on popular topics in the AFL at the moment, you can follow me on twitter @corka23 or email me here with feedback on my article or some ideas for next week, I'd love to here from you. A bit of background info on myself I'm 18 work as an assistant P/E teacher and barrack for the mighty bombers!

What a game it was on Saturday night between the Swans and the Bombers.

For me it wasn't so great, it was one of the more frustrating games I have been to especially through the first 3 quarters of the game. Sydney was so dominant and impressive through the first 3 quarters and looked like they would win by 40 maybe even 50 points.

Things looked very bleak for the bombers going into the last quarter down by 47 points and having kicked 2.15 in the first 3 quarters some fans had already headed for the exits and conceded this one.



But to the Bombers credit the still thought they could pull off the unthinkable and they almost did. Going into the last quarter the bombers absolutely dominated the inside 50's and just failed to convert they had 78! Inside 50's that is the most ever a team has had and still lost the game, so the bombers and fans knew if they could start to convert those opportunities goals would come and they would be able to possibly make a game out of it.

And that they did! 9 goals 1 in the last quarter out of nowhere they came and brought the game back to 4 points twice and I don't think I have EVER heard Etihad so loud in my life and I was there last year when the bombers came from 34 down in the 4th against the Power. But Saturday night was something else even the Sarge said how amazing it was, once the fans got a sniff that Essendon could win the bombers gained even momentum

and Sydney just could not stop the onslaught and could feel very lucky to come away with the win after the almost blew a seemingly impossible lead.

It all came down to the last 9 seconds, Dustin Fletcher kicked it to Myers in the middle who kicked the ball to Courtney Dempsey just beyond the 50 metre arc, and he played on as the siren went. Now many people have said that he did not play on, but after watching the replay he defiantly did and you could tell by his and the rest of the bomber players reaction that he did in fact play on. I think Dempsey would not of been able to make the distance which he as well seeing he tried to move the ball on as quick as possible but we will never know now.



Once again this shows that in the AFL no lead is safe even an 8 goal one in the last quarter of a game which just goes to show how amazing this game really is and how big momentum is. The bombers can take a lot out of this game as they should how amazing they can be when they convert on their inside 50 opportunities and but on the defensive pressure required, but they should also take out of the game that if they don't convert the game can very quickly get away from them. It is a big second half of the year for both teams to secure a top 4 berth and Essendon are hoping that they will not be regretting this game come finals time.

Remember you can follow me on twitter @corka23 and email me with feedback on [corey\\_kennedy23@hotmail.com](mailto:corey_kennedy23@hotmail.com) Thanks guys.

## CAPTAIN'S CORNER



This piece was sent in by the Supercoach Specialist boys. You can follow them [here](#).

Who to choose each week as Captain, it's one of the most crucial decisions a coach can make, so we're here to make it easy for you to choose who to chuck the big 'C' on. The shiny-headed genius, Gary Ablett will not be included in this segment, he's going to be the best option, week in, week out, simple as that - we're not here to bore you. Also, tweet us at @sc\_specialist with your captain choice for this round, we'd love to see who everyone is going with! As it will always be, stats are as follows:

(Season average, Projected score, average vs opponent, av at venue, last time they met)

### **Sam Mitchell (110, 133, 117, 108, 129)**

Although Sam Mitchell hasn't performed as well as we would have all liked this year, he is capable of big scores and looks set to perform this weekend against one of his favourite opponents. Sam's last 3 games against the lions have resulted in scores of 142, 132 and 129 which signal another high-scoring display this weekend. In the absence of some Collingwood, Geelong and Essendon stars, Mitchell looks to be a great choice for round 12.

### **Matthew Boyd (114, 130, 117, 103, 161)**

Another consistent supercoach performer is the Bulldogs' Matthew Boyd and this week he comes up against Port Adelaide fresh after the bye. The Dogs' captain has had half of his scores this year over 130 and has averaged 120 from his last 3 games. Last time he came up against the power Matty Boyd scored a huge 161 and he may even repeat that performance this weekend at one of his favourite venues in Etihad Stadium. Boyd is a supercoach star and will be keen to dominate this weekend coming off the bye, a very nice option this week.

### **Trent Cotchin (110,113,N/A,N/A,N/A)**

Cotchy has been in really good form this season scoring under 100 only once, which was against Port Adelaide in Round 6. He has consistently scored over 100 and has been a great buy for those 33,640 Coaches out there that have him. He is coming up against GWS this week which means that he could be in for a big day out. Players who have played against the GWS haven't got the greatest of scores, but Cotch could break that trend this week. He's a suburb captain choice this week and he won't let you down.

## SPECIALIST STATS



This piece was sent in by the Supercoach Specialist boys. You can follow them [here](#).

As it is the first week of byes, the Specialist would advise you to avoid trading this week (hence the shorter article) and wait until rounds 12 and 13, as you are only transferring one of your donuts to a different round. However, if you are loaded on trades and are planning on just 'winging it' during the byes, we have put together a few potential trade prospects.

This week it's OUT with the round 12/13 byes, and IN with the round 11 byes. There is a range of players to choose from Adelaide, Brisbane, GWS, North Melbourne, West Coast or the Bulldogs, so we have put together a list of the players you should mainly consider.

### **JUMP ON**

**Sam Shaw (ADE) \$113,200 – DEF**

A tall rookie on the bubble this week against the Saints. Although he didn't really prove himself last year in the reserves (only averaging 15 disposals at 43% efficiency), Shaw has averaged 74 points over his first two games so looks to be a solid performer at an AFL level. Expected to rise \$69k and continue to around \$350 thousand by season's end. Will generate you a lot of cash.

### **Matt Priddis (WCE) \$464,500 – MID**

After a slow start to the season and being concussed 5 weeks ago, Priddis has finally hit rock bottom price. His last two games he has scored 119 and 133 and looks to be back to his 2011 form where he was ranked #2 in the league for contested possessions and tackles. However his 2012 season hasn't been that bad. Matty Priddis has still averaged 110 points per game bar the 24 point game where he was knocked out and subbed off in the first quarter. He carries a breakeven of 23 and a projected price rise of \$28k.

### **JUMP OFF**

**James Magner (MEL) \$298,200 – MID**

The Dees have the bye this week, and Magner has dropped in price by \$16k over the last two weeks. In round 13 he is predicted to decrease by another \$7 thousand, and things don't look like getting any better for this mature aged tagger. Upgrade to a Priddis or Thompson who have already had the bye.

**Marty Clarke (COL) \$361,200 – DEF**

Clarke has been a great pickup this year, but has dropped off over the last three rounds, only averaging 63 points. Many coaches are considering keeping him throughout the year as he scores consistently in the 80's however his high score is only 100 points and has only scored over 90 three times. If you really need, the cash could be used in another part of the ground

## SARGE SPEAKS UP



### Live games at footy

This has been stored in my mind as an issue I'd wanted to bring up ever since I frequently went to the footy as a kid. Why don't the MCG and Etihad Stadium show other games from other grounds? I've never been to an interstate match so I wouldn't know if they do that at Subiaco, AAMI Stadium or other interstate stadiums. Is it a stadium thing? Is there a dispute? To my understanding, I think it's a ratings issue because people might think to themselves that they'll go to the game cause the other game will be shown there and they don't miss out, if you know what I mean. It would help pass the time for people who have arrived to the game early and need something to past the time. I know I've taken a swing at stadiums in the last few weeks but they are valid issues/suggestions that the stadiums need to address. Last Saturday, I was at the Essendon and Sydney game and had to constantly check my iPhone (mind you, I didn't have it half the time) to see how Gary Ablett is going. As good as past matches are, I'd rather see current matches being played on the big screen.

### Joel Wilkinson

This bloke might not be the greatest of players but he's up there for the most courageous and he's only played a handful of games! The abuse he's copped should not be in Australia let alone footy crowds. Quite disappointing really and an article he released earlier this week was amazing. He said he wanted to be the front man to stamp out this issue. Good on him. He's 18 but acts like a 30 year old footy player.

### Light at the footy

I heard this on the way home from the footy on Saturday night. A bunch of 12/13 year olds were kicked out of the stadium for shining lights in player's eyes. How immature is that? 6 year bans on all of them please, just enough time for them to grow up.

### Sold Out Games

I'm not sure why the AFL announces sold out games when they are not sold out. When Etihad Stadium has an attendance of 53,000, then it's sold out. I could only get single seating or standing room tickets but when I see Level 3 I see patches of seats. Not good enough Etihad Stadium! The amount of people I was standing with could have easily squeezed in on the wing up on Level 3. Also, saying that they couldn't fit three seats together was utter crap. I could have easily seen 3 seats together upstairs.

## THE SCOTT GUMBLETON LIST



This list and the list below is sent in by Cameron Simpson. You can follow him [here](#).

David Zaharakis (Essendon) - Quad. 4-6 weeks.

Alan Didak (Collingwood) - Adductor. Indefinite.

Aaron Sandilands (Fremantle) - Toe. 10 weeks.

Ahmed Saad (St. Kilda) - Concussion. Test.

Heath Scotland (Carlton) - Calf. Test.

Andrew Carrazzo (Carlton) - Shoulder. Test

Scott Pendlebury (Collingwood) - Leg. 1-2 weeks.

Billy Longer (Brisbane) - Back. Test.

Allen Christensen (Geelong) - Concussion. Test.

Hamish McIntosh (North Melbourne) - Leg. 5-6 weeks.

Heath Shaw (Collingwood) - Calf. 1 week

Stephen Clifton (GWS) - Knee. 1 week

Jack Riewoldt (Richmond) - Ankle. Doubtful

## THE BARRY HALL LIST



Beau Waters and Jordan Lewis are still serving their bans. Waters will be back round 12 and Lewis round 14.



**Check out the changes I've made to my side every round by clicking [here](#).**

# DAMO'S DISPOSALS



Written by Damien Berry.

The upset win by Fremantle over Richmond, at the MCG on Saturday afternoon, highlighted the difference in game styles of the two sides, one of which was successful. The Dockers 12 point win was a triumph for Ross Lyon, and while he has been criticized this season for his defensive game plan, it was essential to combat the wet conditions, and as such Richmond's free running, highly skilled ball users were tempered enough to thwart them of their expected comfortable victory,

So this does present the question, which sides adapt better to wet weather football, and why?

One would think that the Perth sides, would be unsuited to the wet, given the dry climate and general lack of rainfall in Western Australia in recent times, and I do believe that had the Eagles tackled Richmond on Saturday, the Tigers still would have won. The defensive nature of Freo's game plan actually happened to be perfectly suited to a highly physical, one-on-one contest which is increasingly prevalent when the match conditions are less than ideal.



Sydney also proved that repeated exposure to wet weather, and also having their own venue to train, and play is very important with their demolition of the Bulldogs last weekend. The forerunner to this dismal effort from the 'Dogs may have come earlier in the season in their victory against the Suns, up in Darwin. The humid, slippery conditions were not conducive to attractive footy, and the Dogs' trailed the Suns at half time. The lesser skill, and general fitness of the Gold Coast players allowed the Bulldogs to take the points that night, but their ability to play their chosen game plan well, was amplified by the Western Bulldogs' performance against the Swans last Sunday, at the SCG. Ironically the Bulldogs were primarily a wet weather side when they played at the Western Oval, and knew the wind, and ground nuances so intimately, a wet day there would be enough to defeat even the most highly skilled teams, (or at least remain competitive),

The Geelong victory over the Lions at the Gabba, a few weeks ago, highlighted the difference between the Cats' skilled players and their opponents, for while Brisbane won the contested ball count, their goal accuracy suffered, and as such were comfortably defeated.



Geelong are exposed to widely varying conditions at Kardinia Park, and the openness of the arena, particularly now the grandstand at the Barwon River end is being constructed, allows the Cats to train, and play in conditions that other AFL sides just do not get to experience.

The 'Gabba match was where forward Tom Hawkins booted six goals, an impressive effort in conditions that produced puddles, on the surface in many



places. However, one only has to look at footage from the 1989 VFL season, in particular matches at the MCG, to know that playing conditions today are far superior to those even 20 years ago.

Having better drainage at existing, or re-developed stadiums, and even the availability of a roof at Docklands, has meant that slippery, and muddy conditions are the exception, to the modern, highly precise game plans adopted by coaches today.

Players that are skillful will adapt far easier than lesser abled opponents, in general, a teams ability to adapt to a tough, physical, contested game plan, will win more often than not in wet conditions.

This is Ross Lyon, and Fremantle's triumph, and also where the Tigers will need to adapt, if they wish to become a genuine finals contender.

# BENJAMIN'S BANTER



Ben Cuzzupe is a Reporter for the BigFooty News and the Executive Producer of the Footy Talk Show 'Bound For Glory' on 90.7FM in Melbourne and syn.org.au (for everyone else) 10am on Saturday mornings.

Eugene Arocca is gone, and he's never coming back.

He did many great things for North Melbourne; however fans should not cry for him.

The moment his confident took time to speak to Greg Denham from the Australian, is the moment he could no longer be trusted to run the football club.

I've been told things from people that I know from North Melbourne; from the wide-ranging conspiracy, to the seemingly matter of fact. And no I'm not going to divulge that information, because I really don't know what is true and what isn't; and I'm not going to muddy the waters because: a) Only a few hundred, maybe a thousand people will ever read this and b) I have something that resembles ethics when I feel like having them.



To the few that had fun last week smearing the paint and the mud, good luck to you. This is something many will keep for future reference when you

claim to have the next big scoop.

To the rest that skittered along on the humorous "LOL NORF, WHO CARES?" line; congratulations, I'm sure you enjoyed doing Year 9 the third time.

We only learned one thing last week, and that was Eugene Arocca; for all the hours, sweat and money he put into the football club; he threw it away in letting his thoughts go public indirectly.

Football clubs aren't only in competition on the field, but off it. Other clubs find about marketing strategies, where the money is going department wise, membership tactics; better resourced clubs can and will steal the thunder. That's why Collingwood are impenetrable. They have a secret to success and those who find out that recipe, can use it to their advantage.

It's the same reason why we don't let the cries of the idiot minority allow government to divulge secrets to the public.

There are many enemies from the outside that will capitalise on this information with dark intentions. As we're told every ANZAC Day by a voice-over person with dramatic music blaring over the top, and images of players staring wistfully into the distance, Football Is War.

Eugene did some enormous things in his time as CEO; over seeing North Melbourne's



membership growing from 23,000 to 33,000, overseeing the financial opportunity to playing home games in Tasmania and the redevelopment of the facilities at Arden Street. His community work with establishing 'The Huddle', a community center which focuses on involvement in creating awareness for social issues and promoting multicultural involvement in the AFL rank as another important achievement. The trust James Brayshaw and the Board had in this time as CEO was complicated and by all reports waning, yet according to Brayshaw were ready to "start the evaluation process" as early as a week before he left.

Whatever trust that was left over, was burnt down the moment that Greg Denham article was published.

To judge Arocca as a person is a different trip altogether. Considered by his ex-Collingwood colleagues to be hard as nails and a 'shark' in the boardroom, paints a completely different picture to who he was a person.

A North Melbourne Football Club employee told a story of him driving some of the employees around Launceston; buying them lunch and was described as a "ripper bloke in general".

A thing we forget the most, is that people in the spotlight are human after all. Prone to mistakes and errors of judgement.

So, Eugene is gone. Brayshaw has taken the heat, and at the end of the day there a hundreds of lawyers/businessmen/investors/existing and ex-football club CEO's who could get the job. It isn't the end of the world by a long stretch.

North Melbourne fans should thank Arocca, but shouldn't stamp their feet at his departure either.

# SIMMO SAYS



This piece is sent in by Cameron Simpson.

Support your Local Talent **VOTE FOR**

**AFL MEME OF THE WEEK**



**TOP BREAKEVENS**



**Dreamteam**

MID Williams = -45  
Stevens = -40  
Zorko = -36  
DEF Shaw = -66  
Spurr = -32  
N.Brown = -17

FWD Elliot = -65  
Zorko = -36  
Horlin-Smith = -27

RUC Hickey = -23  
Longer = -6

**Supercoach**

MID Zorko = -70  
Crisp = -28  
Williams = -27  
DEF S. Shaw = -77  
R.Shaw = -44  
Spurr = -24

FWD Elliott = -71  
Zorko = -30  
Crozier = -17

RUC Sellar = -17  
Hickey = 1



Interested in betting? Why not join [Sportsbet.com.au](http://Sportsbet.com.au) and use my refer a friend code:

**FRIEND CODE: M3XN7M**

**SUPERCOACH ON THE IPHONE**



I'm not sure if anyone has noticed this but if you type in the following address you get something that is quite similar to the Supercoach app on the iPhone.

<http://heraldsun.afliphone.2012.virtualsports.com.au/>

**WINNING WAGERS**



My mate Chris is busy doing exams and what not, so I thought I'd give this ago after a few people had wondered where this piece has gone.

**My value bet:** Carlton at \$3.95 to win. With Carrazzo and Scotland back, this should help their chances in winning and they play well at Subi. Worth a shot.

# EXTRA EXTRA!

Some of the headlines you might have missed are brought to you by [John McBrearty](#).



# SGTSUPERCOACH'S TIPS

- West Coast** vs Carlton at Patersons Stadium
- Adelaide** vs St Kilda at AAMI Stadium
- GWS vs **Richmond** at Skoda Stadium
- Gold Coast vs **North Melbourne** at Metricon Stadium
- Hawthorn** vs Brisbane at the MCG
- Western Bulldogs** vs Port Adelaide at Etihad Stadium

BYE: Collingwood, Essendon, Fremantle, Geelong, Melbourne and Sydney

An interesting round of footy this weekend with a few upsets on the cards. Carlton with Carrazzo and Scotland back (according to Ratten earlier this week) could cause a few headaches to West Coast and their chances of winning. All other games seem lopsided except the Bulldogs and Port Adelaide game which seems very even and only a home ground advantage separating the two in my mind.



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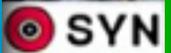


## GET THE SARGE ON THE MX!

I've always hoped the MX would write something about Supercoach. They are owned by the Herald Sun so it'd make sense. If you know anyone at the mX, tell them I'm extremely eager. Or tweet them directly at [@mxmelbourne](#) or tweet [@laurena\\_wood](#).

# BOUND for GLORY

## LIKE AND FOLLOW THE BOYS!



# QUICK PIC OF THE ROUND



# GUESS WHO



Can you guess who this is?

# WHAT THE?!

